

# fashion calendar

## JANUARY

S	M	T	W	T	F	S
		1	2	3		
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## FEBRUARY 16

Shipping Calendar  
153 East 87th Street  
New York, N.Y. 10128

# 1998

## FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

## MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

## APRIL

S	M	T	W	T	F	S
	1	2	3	4		
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## MAY

S	M	T	W	T	F	S
		1	2			
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23

## JUNE

S	M	T	W	T	F	S
		1	2	3	4	5
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	

## JULY

S	M	T	W	T	F	S
1	2	3	4			
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## AUGUST

S	M	T	W	T	F	S
		1				
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22

## SEPTEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

## OCTOBER

S	M	T	W	T	F	S
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24

## NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

## DECEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

**ruth finley, publisher**

153 east 87th street  
new york, ny 10128  
(212) 289-0420  
fax (212) 289-5917

# DATES TO REMEMBER

## 1998

NEW YEAR'S DAY  
Thursday, January 1

PRESIDENT'S DAY  
Monday, February 16

ASH WEDNESDAY  
Wednesday, February 25

ST. PATRICK'S DAY  
Tuesday, March 17 *St. Patrick's Day*

GOOD FRIDAY  
Friday, April 10

PASSOVER  
Saturday, April 11 - 18

EASTER  
Sunday, April 12

MOTHER'S DAY  
Sunday, May 10

MEMORIAL DAY  
Monday, May 25

FATHER'S DAY  
Sunday, June 21

INDEPENDENCE DAY  
Saturday, July 4

LABOR DAY  
Monday, September 7

ROSH HASHONAH  
Monday, September 21

YOM KIPPUR  
Wednesday, September 30

COLUMBUS DAY  
Monday, October 12

VETERANS DAY  
Monday, October 26

ELECTION DAY  
Tuesday, November 3

THANKSGIVING DAY  
Thursday, November 26

CHRISTMAS  
Friday, December 25

## 1999

NEW YEAR'S DAY  
Friday, January 1

PRESIDENT'S DAY  
Monday, February 15

ASH WEDNESDAY  
Wednesday, February 17

ST. PATRICK'S DAY  
Wednesday, March 17

PASSOVER  
Thursday, April 1 - 8

GOOD FRIDAY  
Friday, April 2

EASTER  
Sunday, April 4

MOTHER'S DAY  
Sunday, May 9

MEMORIAL DAY  
Monday, May 31

FATHER'S DAY  
Sunday, June 20

INDEPENDENCE DAY  
Sunday, July 4

LABOR DAY  
Monday, September 6

ROSH HASHONAH  
Saturday, September 11

YOM KIPPUR  
Monday, September 20

COLUMBUS DAY  
Monday, October 11

VETERANS DAY  
Monday, October 25

ELECTION DAY  
Tuesday, November 2

THANKSGIVING DAY  
Thursday, November 25

CHRISTMAS  
Saturday, December 25

# 1999

## JANUARY

S	M	T	W	T	F	S
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## JULY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## FEBRUARY

S	M	T	W	T	F	S
				1	2	3
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

## AUGUST

S	M	T	W	T	F	S
				1	2	3
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## MARCH

S	M	T	W	T	F	S
				1	2	3
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## SEPTEMBER

S	M	T	W	T	F	S
				1	2	3
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## APRIL

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## OCTOBER

S	M	T	W	T	F	S
				1	2	3
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## MAY

S	M	T	W	T	F	S
				1		
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## NOVEMBER

S	M	T	W	T	F	S
				1	2	3
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## JUNE

S	M	T	W	T	F	S
				1	2	3
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

## DECEMBER

S	M	T	W	T	F	S
				1	2	3
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

### WEEKS BEGINNING MONDAY, FEBRUARY 9 & FEBRUARY 16, 1998

Feb. 9	JOSEPH ABOUD (Women's Fall Collection)	46 W 55th	John Hollyer or Stacy Josloff, 582-0200
Feb. 9-27	BYBLOS WOMEN'S; GENNY; GENNY WAY (Fall I) 650 Fifth	18th fl	245-4860
Feb. 9-27	CERRUTI 1881 (Fall Women's Wear)	Signum International 501 Seventh	Suite 202 944-1881
Feb. 9-March 5	COMME DES GARCONS SHIRT (Fall/Winter) By appointment daily, 10-6:30 PM., 116 Wooster St. Contact: 941-0277 (Fax: 334-9528)		
Feb. 9	GIANFRANCO FERRE STUDIO	650 Fifth	17th fl Meg Agnew, 541-8855
Feb. 9	LAUREL (Fall/Winter)	1412 Broadway	10th fl Valerie Cohen, 852-5413
Feb. 9	MALHAS (Fall/Winter)	46 W 55th	3rd fl Leslie Trent, 262-7090
Feb. 9	JOANNA MASTROIANNI (Fall I)	530 Seventh	26th fl Edna Cowen, 764-0840
Feb. 9	SERGIO PELLARI (Women's Fall Collection)	46 W 55th	4th fl Nina Melazzo, 582-0200
Feb. 9	MASSIMO REBECCHI (Fall/Winter)	512 Seventh	39th fl Michela Mariotti, 221-9293
Feb. 9	THE SHOWROOM (Fall)	24 W 57th	Suite 601 956-1316
	(Helen David English Eccentrics, Indivi by Atsuro Tayama, Lolita Lempicka, Stephane Plassier, Maria Di Ripabianca, Sophie Sitbon)		
Feb. 9	MARINA SPADAFORA; GISPA (Fall)	530 Seventh, 15th fl	Elizabeth Burpoe; Angela Oliveri, 869-2888
Feb. 9	EMANUEL UNGARO U COLLECTION	(Fall/Winter) 11 W 42nd	26th fl Sandra, 459-1010
Feb. 10	ANNA SUI (Fall I)	275 W 39th	5th fl 768-1004
Feb. 10-12	<u>FLORENCE: PITTI IMMAGINE FILATI</u> (Yarns & Fibers) Fortezza da Basso; SallyFischer PR, 246-2977.		
Wednesday Feb. 11-12 10:00 A.M.	BUYERS: SHOWING OF PRE-FALL COLLECTION Also, 1 PM & 3 PM showings. Again, 2/12. Informal modeling. Buyers: Maria Bowen, 647-0863. By appt. 2/13-20.	ELIZABETH FILLMORE	130 WEST 23RD STREET SHOWROOM - SUITE 3
Wednesday Feb. 11 6:00 -8:00 P.M.	BOOK LAUNCH: "STYLENOIR" BY CONSTANCE WHITE Black Style exhibit & fashion presentation. By inv; 951-8913. (5 PM, Symposium: "... Black Style" will be open to public).	THE BERKLEY PUBLISHING GROUP	F.I.T. 27TH ST & SEVENTH AVE. AUDITORIUM/MUSEUM
Wednesday Feb. 11 6:00 P.M.	FALL '98 EVENINGWEAR PREVIEW By invitation. RSVP: Patricia Nally Tagle, 594-0093.	MICHAEL TAGLE	SERGE NIVELLE STUDIOS 480 CANAL - 12TH FL (HUDSON)
Wednesday Feb. 11 7:00 P.M.	BENEFIT: WINTERNIGHT '98 HONORING ISAAC MIZRAHI Cocktails. Dinner, 8:00 PM. (Blk Tie). By inv. Tkts: \$500/\$1000; 614-0400.	THE LIGHTHOUSE INC.	WALDORF-ASTORIA GRAND BALLROOM
Feb. 11-28	ROBERTO CAVALLI (Fall I)	101 W 55th	Penthouse B Laura Scarborough, 586-0050

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Feb. 11-28	ESCADA MARGARETHA LEY (Fall/Winter) 1412 Broadway	8th fl	Tracy Welch, 852-5301
Feb. 11-28	LOUIS FERAUD COLLECTIONS (Fall I) 570 Seventh, 17th fl (Pret-A-Porter, Contraire)		Contact: 840-8220 (Fax: 869-7507)
Feb. 11	GIVENCHY, SELECTION DE (Fall/Winter) 530 Seventh	20th fl	Leslie Entin, 921-5550
Feb. 11	ISAAC MIZRAHI (Pre-Fall)	104 Wooster St.	334-0055
Feb. 11-28	MANOLO (Fall)	225 W 39th	5th fl
Feb. 11-27	PATRICK ROBINSON (Pre-Fall) The Shoreham Hotel, 33 W 55th		Mary Jo Pane, 529-2476
Thursday Feb. 12 9:30 A.M.	SHOWING OF PRE-FALL '98 COLLECTION 1:00 P.M. & 3:30 P.M. Again showing: 2/13, 2/16 & 2/17. By appointment. Contact: Charlotte Kuperman, 935-8060.	THIERRY MUGLER	4 WEST 58TH STREET SHOWROOM - 9TH FLOOR
Feb. 12	9:30 AM., 11:30 AM & 1:30 PM., DONEGER SPRING/SUMMER '99 FORECAST, 463 Seventh. Tkts: \$45; 560-3736.		
Thursday Feb. 12 8:30-11:00 P.M.	NARCISO RODRIGUEZ LAUNCH PARTY By invitation. Contact: 450-8701.	BARNEYS NEW YORK	FRED AT BARNEYS NEW YORK 660 MADISON AVE (61ST ST)
Feb. 12	<u>LONDON:</u> NICOLE FARHI, Showing Of Fall Menswear, 6 PM, 16 Fouberts Place. By inv; 221-7568 or 071-399-7500.		
Feb. 12-15	<u>MADRID:</u> IMAGENMODA (Int'l Women's Fashion Show) Contact: 011-34-1-722-50-00 (Fax: 011-34-1-722-58-01).		
Feb. 12-15	<u>MADRID:</u> IBERPIEL (Leathergoods Trade Fair) Contact: 011-34-1-722-50-00 (Fax: 011-34-1-722-58-01).		
Feb. 12-15	<u>MADRID:</u> INTERMODA (RTW) Contact: 011-34-1-722-50-00 (Fax: 011-34-1-722-58-01).		
Feb. 13	<u>COLOGNE:</u> KIND & JUGEND (Int'l Baby to Teenager) Contact: 0221/821-0 (Fax: 0221/821-2574).		
Feb. 14	VALENTINE'S DAY (Saturday)		
Saturday Feb. 14 7:00 P.M.	V-DAY BENEFIT PERFORMANCE TO END VIOLENCE AGAINST WOMEN Eve Ensler's "The Vagina Monologues" w/costumes by Beth Schaeffer. Featuring Glenn Close, Whoopi Goldberg, Goldie Hawn, Winona Ryder & others. Tickets: \$250-\$1,000; 989-8400. Press: Goldberg Meade & Rod, 759-2123.	V-DAY FUND	HAMMERSTEIN THEATRE 311 WEST 34TH STREET
Feb. 15	LAURIE WESTBERG SHOWROOM (Fall/Winter thru 3/27) 156 Fifth (120% PWP, Enrico Giarre, Flujs, Maxfield Parrish Home, Peserico, Sanders Sanders)	Suite 1034	Abbe Held, 366-4152
Feb. 16	PRESIDENTS' DAY (Monday -- Legal Holiday)		
Feb. 16	BALLANTYNE CASHMERE	499 Seventh	17th fl So. Tower
Feb. 16	BILL BLASS USA (Fall)	530 Seventh	30th fl
Feb. 16	COMPLET. (Press: Atelier, 247-9299)(Fall)	214 W 39th	Suite 601 Susan Sawyer, 398-5550
Feb. 16	RICHARD DAYHOFF (Fall I) (Vincent Francis Studio)	209 W 38th	Suite 607
Feb. 16	DONALD DEAL (Fall I)	202 W 40th	354-4766
Feb. 16	GFF GIANFRANCO FERRE	650 Fifth	12th fl
Feb. 16	AMY MICHELSON FOR HOLLY HARP	37 W 57th, Suite 704	398-5007
			Blair Stanley, 541-8855
			Jim Harp, 800-276-0075 or 832-6464

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Feb. 16	HINO & MALEE; HINO & MALEE II	214 W 39th	Suite 205	944-7980
Feb. 16	JUSSARA (Fall)	231 W 39th	Suite 702 Nicole Winters, 768-8839	
Feb. 16	OSCAR/OSCAR DE LA RENTA (Fall)	512 Seventh	27th fl	869-2999
Feb. 16	YEOHLEE (Fall I)	530 Seventh	5th fl	704-9600
Feb. 16-17	<u>BIRMINGHAM, UK:</u> PREMIER COLLECTIONS (Women's/Children's) Contact: 181-742-2828. (Fax: 181-747-3856)			
Feb. 16-17	<u>LONDON:</u> PURE WOMENSWEAR Contact: EMAP, 0171-520-1500. (Fax: 0171-520-1542).			
Tuesday Feb. 17 9:00 A.M.	SHOWING OF PRET-A PORTER FALL/WINTER COLLECTION By invitation. Contact: 840-8220. (Fax: 869-7507).	LOUIS FERAUD	570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR	
Tuesday Feb. 17 5:30-7:30 P.M.	FRONTLINERS: "CHANGING FACES CHANGING PLACES..." Moderator: Susan Rolontz. Panel: Patrick Robinson, Cynthia Steffe, Charlotte Neuville. Tkts: \$20 mem/\$35 non; 593-1715.	THE FASHION GROUP INT'L	597 FIFTH AVENUE (48TH ST) 8TH FLOOR	
Thursday Feb. 17 6:30-8:30 P.M.	LAUNCH OF CLUB ELLEN TRACY By invitation. Fax requests: L. Appelbaum, 398-1678.	ELLEN TRACY	SOHO GRAND HOTEL 310 W. B'WAY (CANAL/GRAND)	
Feb. 17	GEOFFREY BEENE	250 W 39th	9th fl	398-0800
Feb. 17	BURBERRYS	512 Seventh	7th fl	221-0988
Feb. 17	CK BY CALVIN KLEIN (Fall)	205 W 39th	9th fl	719-2600
Feb. 17	COMPANY ELLEN TRACY (Fall)	575 Seventh	10th fl	944-6999
Feb. 17	TUFI DUEK (Forum USA)	57 Prince	Suite 5F	925-8277
Feb. 17	SYLVIA HEISEL	230 W 39th, 3rd fl	Kendall Smaling Wood, 719-3916	
Feb. 17	CHOMPOL SERIMONT (Fall) (Also at Coterie, 3/1-3)	202 W 40th, Suite 705	Ed Garces, 398-0979	
Feb. 17	STAFF USA INC. (Martin Margiela, Martin Margiela 6, Missoni, Stephen Sprouse, Bella Freud, Laura Urbinati)	495 B'way	5th fl	925-9700
Feb. 17	CYNTHIA/CYNTHIA STEFFE (Fall)	550 Seventh	21st fl	302-8179
Feb. 17	ELLEN TRACY (Fall)	575 Seventh	10th fl	944-6999
Feb. 17	ELLEN TRACY DRESS COLLECTION	575 Seventh	9th fl	944-6999
Feb. 17-20	<u>LAS VEGAS:</u> MAGIC (Menswear) Las Vegas Convention Center. Contact: 818-593-5000 or 212-630-4572.			
Feb. 17-20	<u>LAS VEGAS:</u> MODA MADE IN ITALY AT MAGIC (Italian Designer Menswear), Las Vegas Convention Center, Designer Pavilion. Contact: Amy Bergman, Italian Trade Commission, 980-1500.			
Feb. 17-20	<u>LAS VEGAS:</u> MODA MADE IN ITALY AT WWD/MAGIC (Italian Designer Womenswear), Las Vegas Convention Center Complex. Contact: Isabelle Hornbuckle, Italian Trade Commission, 980-1500.			
Wednesday Feb. 18 8:30 A.M.	PRESS BREAKFAST: LAUNCH OF FALL COLLECTION By invitation. Thereafter by appointment. Press: PR, 626-3451.	LIZ CLAIBORNE COATS	512 SEVENTH AVENUE SHOWROOM - 3RD FLOOR	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
Wednesday Feb. 18 6:00-9:00 P.M.	BENEFIT: NEW YORK WAREHOUSE SALE PREVIEW PARTY (Note date change). 10% of the evening's proceeds to benefit Bailey House. Benefit tickets: \$15.00; 633-2500. Press: Jane Burley, 450-8695.	BARNEYS NEW YORK	225 WEST 17TH STREET	
Feb. 18-27	LANE DAVIS DESIGNS (Fall I)	501 Seventh	Suite 203	398-7928
Feb. 18	DKNY (Fall)	240 W 40th	12th fl	768-5907
Feb. 18	EILEEN FISHER (Fall)	530 Seventh	25th fl Robin Rosenfeld,	944-0808
Feb. 18	PEGGY JENNINGS	Waldorf Towers, 100 E 50th, Suite 38A		355-3100
Feb. 18	ANNE KLEIN/A LINE ANNE KLEIN (Fall)	11 W 42nd	Ground fl	626-6000
Feb. 18-20	MARY McFADDEN COUTURE	240 W 35th	17th fl Linda Jackson,	736-4078
Feb. 19	EMANUEL/EMANUEL UNGARO (Fall)	11 Madison	10th fl	683-1000
Feb. 19	EMANUEL/EMANUEL UNGARO LIBERTÉ (Fall)	11 Madison	10th fl	683-1000
Feb. 21-26	N.Y. GIFT SHOW at Javits Conv. Ctr & Passenger Ship Terminal, Piers, 88, 90 & 92 at 58th St. Contact: George Little Management, 914-421-3200.			
Feb. 21- Feb. 26	<u>LONDON: DESIGNER COLLECTIONS (FALL/WINTER 1998)</u> . Contact: British Fashion Council, 5 Portland Place, London W1N 3AA. Tel: 0171-636-7788; Fax: 0171-636-7515.			
<u>FIRM</u>	<u>ADDRESS OF SHOWING</u>			
<u>SAT., FEB. 21</u>				
10:00 A.M.	ELSPETH GIBSON	NOTRE, W1		
11:15 A.M.	AMANDA WAKELEY	WEST TENT		
12:30 P.M.	RED OR DEAD	QUEEN'S GATE TENT		
1:45 P.M.	FLYNOW * CHAMNAN	THE WOIX, SWG		
3:00 P.M.	HELEN DAVID ENGLISH ECCENTRICS	WEST TENT		
4:15 P.M.	MATTHEW WILLIAMSON	MITCH GALLERY, WC2		
5:30 P.M.	KOSUKE TSUMURA	QUEEN'S GATE TENT		
6:30 P.M.	NICOLE FARHI	WEST TENT		
7:30 P.M.	VIVIENNE WESTWOOD RED LABEL	(BUYERS) W1		
8:30 P.M.	VIVIENNE WESTWOOD RED LABEL	(PRESS) W1		
<u>SUN., FEB. 22</u>				
10:00 A.M.	RONIT ZILKHA	QUEEN'S GATE TENT		
10:15 A.M.	CHAMPAGNE BREAKFAST LONDON DESIGNERS' EXHIBITION			
11:30 A.M.	BETTY JACKSON	WEST TENT		
12:45 P.M.	JEAN MUIR	BRUTON ST., W1		
2:00 P.M.	TOMASZ STARZEWSKI	PARK LANE HOTEL W1		
3:15 P.M.	PEARCE FIONDA	GROSVENOR HOUSE, W1		
5:45 P.M.	DAVID FIELDEN	ROYAL COLLEGE OF MUSIC, SW7		
7:00 P.M.	COPPERWHEAT BLUNDELL	HANOVER GARDENS, W1		
8:15 P.M.	CLEMENTS RIBEIRO	QUEEN'S GATE TENT		
9:30 P.M.	PHILIP TREACY	WEST TENT		

(Continued on following page)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>	
	<u>MON., FEB. 23</u>			
10:00 A.M.	CAROLINE CHARLES	WEST TENT		
11:00 A.M.	J & M DAVIDSON	SW7		
12:15 P.M.	SONJA NUTTALL	KENSINGTON PARK RD. W11		
1:15 P.M.	LAINEY KEOGH	COVENT GARDENS, WC2		
2:30 P.M.	BEN DE LISI	WEST TENT		
3:45 P.M.	OWEN GASTER	VENUE TO BE ANNOUNCED		
5:00 P.M.	ALLY CAPELLINO	QUEEN'S GATE TENT		
6:00 P.M.	JOHN ROCHA	WEST TENT		
7:15 P.M.	BELLA FREUD	CAFE ROYAL, W1		
8:30 P.M.	ANTONIO BERARDI	N1		
	<u>TUES., FEB. 24</u>			
11:00 A.M.	MICHIKO KOSHINO	QUEEN'S GATE TENT		
12:15 P.M.	JUSTIN OH	W1		
1:30 P.M.	AMAYA ARZUAGA	WEST TENT		
2:45 P.M.	JOE CASELY-HAYFORD	TBC		
4:00 P.M.	PAUL SMITH	CHELSEA BRIDGE FILM STUDIOS, SW8		
5:15 P.M.	PAUL FRITH	WEST TENT		
6:30 P.M.	JULIEN MACDONALD	QUEEN'S GATE TENT		
8:00 P.M.	HUSSEIN CHALAYAN	E1		
	<u>WED., FEB. 25</u>			
12:00 Noon	GHOST	NW8		
1:15 P.M.	SERAPH BY SHERALD LAMDEN	AMADEUS CENTRE, WC2		
2:30 P.M.	MARIA GRACHVOGEL	THE ATLANTIC BAR, W1		
3:45 P.M.	TRISTAN WEBBER	E1		
5:00 P.M.	FABIO PIRAS	QUEEN'S GATE TENT		
6:15 P.M.	DEBORAH MILNER	ROYAL COLLEGE OF ART		
7:45 P.M.	ALEXANDER McQUEEN	SW1		
	<u>THURS., FEB. 26</u>			
11:00 A.M.	CENTRAL ST. MARTINS	QUEEN'S GATE TENT		
Feb. 22-24	<u>LONDON:</u> MENSWEAR EXCHANGE LONDON (MXL). (Premiere) Contact: 0171-520-1500. (Fax: 0171-520-1542)			
Feb. 22-24	<u>LONDON:</u> 40° (Jeans, Streetwear, Clubwear). Contact: 011-44 (0) 171-520-1500. (Fax: 011 (0) 44-171-520-1542).			
Feb. 22-24	<u>BIRMINGHAM, UK:</u> BETA/NEC (Country/Ridingwear) Contact: 0113-289-2267. (Fax: 0113-289-3576).			
Monday Feb. 23 3:00 P.M.	BEAUTY PRESS: AFTERNOON TEA & RETINOID ROUNDTABLE DISCUSSION By invitation. Contact: Julia Kleyner, Cairns & Associates, 421-9770.	ELIZABETH ARDEN	SCIENCE & BUSINESS CENTER 188 MADISON AVE. (34TH ST)	
Feb. 23	AUGUSTUS NY (Fall)	530 Seventh	30th fl	840-6674
Feb. 23-March 6	D & K ORIGINALS; D & K COLLECTION "SPECIAL OCCASION" (Pre-Fall) at Helmsley Windsor, 100 West 58th St., Suite 1210. By appt. Contact: 516-239-4536. (Fax: 516-371-6221).			
Feb. 23	EMANUEL /EMANUEL UNGARO DRESS COLLECTION (Fall)	11 Madison, 10th fl		683-1000
Feb. 23	ICEBERG DONNA (Fall)	745 Fifth	28th fl	755-5530
Feb. 23	INDUSTRIA WOMEN	755 Washington St.		366-4300

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 23	LAFAYETTE 148 (Fall) (Also, Coterie, 3/1-3) 148 Lafayette	3rd fl	965-9606
Feb. 23	AL QUINN & COMPANY (Fall) 530 Seventh (Daisy Knit Dresses, Soli, Ross Mayer, Mathilde Dresses, Provalsoli, Kaj Ani)	30th fl	382-2880
Feb. 23	MARTINE SITBON	755 Washington St.	366-4300
Feb. 23	YEOHLEE (Fall II)	530 Seventh	5th fl
Tuesday Feb. 24 8:00-9:30 A.M.	"FORECAST: FALL '98" EUROPE AT RETAIL AUDIO-VISUAL Breakfast seminar featuring Milan, London, Paris. Tickets: \$20. Contact: Jeff Prine, 947-1135. (Fax: 268-1586).	ACCESSORIES COUNCIL	EMPIRE STATE - 350 FIFTH AVE. SKY LOBBY - 80TH FLOOR
Tuesday Feb. 24 6:00-8:00 P.M.	EILEEN FISHER NEW YORK LAUNCH PARTY Cocktails. Still-life presentation. By invitation. Contact: Heather Jauntig, 626-2461.	EILEEN FISHER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Feb. 25-March 3	AMERICAN INT'L DESIGNERS AT THE WALDORF, Waldorf-Astoria (355-3000) (David Hayes, San Carlin, William Pearson)		504-667-0462
Feb. 25	GABRIELLE CARLSON (Also, Coterie) (Fall) 251 E 10th	Suite 4	995-8063
Feb. 25-26	HAGGAR CLOTHING CO. (Preview Fall Collections) 120 W 45th, 30th fl. Press by appt: LaForce & Stevens, 242-9353.		
Feb. 25	DAVID HAYES (355-3000)	Waldorf-Astoria	Suite 10R
Feb. 25-March 1	WILLIAM PEARSON/DOMINIC ROMPOLLO Waldorf-Astoria, Suite 700R; Bill Cohn, 212-751-2757 or Linda McMillan, 888-305-3246. (Fax: 213-629-4108).		
Feb. 25	PEOPLE USED TO DREAM ABOUT THE FUTURE Denise Williamson Showroom: 115 Mercer, 2nd fl, 226-5507		
Feb. 25	SAN CARLIN (355-3000)	Waldorf-Astoria	Suite 14H
Feb. 25	DENISE WILLIAMSON (Fall) (Press: Souris) 115 Mercer (Fake London, Kalinka, Le Havlin Piro, Mark Kroeker, Mimsie Carlyle, Sylvain Bazinet, People Used to Dream About the Future, Roberto Musso)		226-5507
Thursday Feb. 26 6:00-9:00 P.M.	NEW ADVERTISING CAMPAIGN & NEW PRODUCT LAUNCH Cocktails. By inv. Ray-Ban: Norena Barbella, 302-1200. Press: Epaulette & Assoc, 245-5538. (Fax: 974-8482).	RAY-BAN	TWIRL 208 WEST 23RD STREET
Feb. 26-27	<u>CORONADO, CA:</u> 3RD U.S. PIMA INDUSTRY SEMINAR. Contact: Supima Assoc. of America, 602-437-1364.		
Feb. 26-March 4	RENA LANGE (Fall II)	730 Fifth	Suite 1000
Feb. 27	JOOP! (Fall/Winter Womenswear)	80 W 40th	8th fl
Feb. 27	DESIGNERS AT THE ESSEX HOUSE, 160 Central Park So., (Daniel Saxon, 310-657-6033) (Algo of Switzerland, Alpinit of Switzerland, Fathi Due Cashmere, Fleurette, Gene Roye, Le Dalmas, Lili Butler, Marisa Minicucci, Mark Heister, Michelle Lacy Couture, Olga Kvitko Couture, Nina Ricci-Paris, Sansapelle, Zonda Nellis Designs)		247-0300
Feb. 27	MARK HEISTER (312-527-0422) (Fall I thru 3/4)	Essex House	Suite 701
Feb. 27-March 1	<u>FLORENCE:</u> PRATO EXPO (Textile) Contact: 574-455280 (Fax: 574-21293).		
Feb. 27-March 2	<u>MADRID:</u> EXPO-OPTICA (Int'l Optics Fair) Contact: 011-34-1-722-50-00 (Fax: 011-34-1-722-58-01).		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 27-March 7	<u>MILAN</u> : FALL/WINTER RTW SHOWINGS. (By invitation from designers). At Milan Fairgrounds Piazza Febbraio. Press: Studio Modenese, V. Concordia #6, 20129. Tel: 011-39-2-4800-8286. (Fax: 2-48011783).		
Feb. 28- March 3	DIANNE E (Designer Knitwear) Parker Meridien, 119 W 56th, #3901. Contact: Dianne, 617-630-1040 or 508-790-0009 (Annie Fewlass, Isabelle, Periwinkle, Gretel Underwood, Zoology)		
Feb. 28-March 2	STYLE INDUSTRIE (formerly Instyle Works) (Juried contemporary thru young designers RTW & Accessories) at Hotel Inter-Continental, 48th St. (Park/Lexington). Hrs: 9:00-7:00 PM. Contact: 741-3653. (Fax: 741-3748).		
March 1	CHAIKEN & CAPONE (Also Coterie) Thereafter: 580 B'way, #400 (Press: Robin Cavan, 334-3501 ext. 24)		Kelly Stinnett, 334-3501 ext. 38
March 1-3	RICHARD DAYHOFF (Fall/Winter) At Coterie, New York Show Piers. By appointment, 9:00-6:00 P.M., daily. Contact: John O'Brien, 619-557-0557.		
March 1	BARBARA KRAMER COLLECTIONS (Fall) (Also Coterie) Thereafter: 95 Fifth, 3rd fl (Beth Bowley, Cashmere Studio, Dice, Lotta, Miguelina, Paul & Joe, Petit Bateau)		242-1565
March 1	MARY JANE MARCASIANO COLLECTION; STUDIO (Also Coterie) Thereafter: 119 W 40th, 22nd fl 822-3163 Press: Altman Brown Communications, 245-2200. (Fax: 245-2261).		
March 1	CHRISTINA PERRIN; MARCH BY CHRISTINA PERRIN (Fall) (Also Coterie) 214 W 39th, #705 997-4497		
March 1-8	MARIA V. PINTO (Accessories, RTW & Couture) From 3/1-3, Fashion Coterie, Booth 354. From 3/4-8, Shoreham Hotel, 33 West 55th St. Press: Randall Rutledge, 967-4009. Sales: Maureen McAllister, 312-360-1330.		
March 1-3	ATELIER DESIGNER COLLECTIONS (Womenswear & Accessories/Fall '98) Parker Meridien, 119 W 56th Street, 9:00-6:00 P.M. daily. Unique, contemporary handloomed wovens, knits, shibori silks, leather bags, belts, and jewelry. Thirty-five designers. Contact: Susan Summa, 505-982-9112 (Fax: 505-982-5909).		
March 1-3	PACIFIC DESIGNER COLLECTION, 23rd Edition, Womenswear/Access. by Calif.-based designers (Bridge, Designer, Couture) Parker Meridien, 119 W. 56th. Hrs: 9:30-6 PM, daily; Ann McKenna, 415-461-1960. (Fax: 415-461-1992).		
March 1-3	SHOWROOM (Contemporary womenswear collections & accessories) (Immediate & Summer) Rihga Royal Hotel, 151 W. 54th. Hrs: Sun. & Tues., 9:00-5:30 P.M. & Mon. 9:00-6:30 P.M. By inv; VIP, 732-7580. (Fax: 732-7690).		
March 1-3	FASHION COTERIE (Fall) at New York Show Piers on the Hudson, Piers 92, 90 & 88, 55th St. & 12th Avenue Contact: ENK Productions, Ltd., 759-8055. (Fax: 758-3403).		
March 1-3	<u>MIAMI</u> : FLORIDA SHOW MARKET. Contact: 305-261-2900 ext. 124.		
March 1-3	<u>CHICAGO</u> : CHILDREN'S STYLESHOW (Back-to-School Preview Market) Contact: 800-677-6278.		
March 1-4	<u>MANCHESTER, UK</u> : COLA (Performance Fashions/Footwear). Contact: 01-81-842-1292. (Fax: 0181-842-1121).		
Monday March 2 5:30 P.M.	"MONTREAL FASHIONS ON ICE" — FALL/WINTER '98 COLLECTIONS Cocktails. Show, 6:30 P.M. Women's, Men's & Children's Apparel. By invitation. Contact: Maralyn Rittenour, 834-0973.	QUEBEC GOVERNMENT HOUSE	AMERICAN FESTIVAL CAFE ROCKEFELLER PLAZA
March 2-3	JOE SABA (Fall/Winter) Spin Communications: 584 B'way		Suite 307 219-0736
March 2	<u>MILAN</u> : BOTTEGA VENETA FALL/WINTER SHOWING, 5-7 PM., Corso Venezia, 16. By inv. Fax: 212-421-8593.		
March 2-4	<u>MILAN</u> : MODA IN (Apparel Textiles, Components, Trimmings). Contact: 2/66103826. (Fax: 2/66103844 ).		
March 2-4	<u>COMO</u> : IDEACOMO (Apparel Textiles). By invitation from show organizer. Contact: 31/513312. (Fax: 31/340022).		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 3 6:00 P.M.	75TH ANNIVERSARY GALA Reception. 7:30 PM, Dinner & Program, "Special Tributes to Extraordinary People of the Century," presented by President Clinton and others. Dancing following presentation. (Blk Tie). By invitation. Contact fax: 685-0062.	TIME MAGAZINE	RADIO CITY MUSIC HALL ROCKEFELLER CENTER
Wednesday March 4 8:30 A.M.	PRESS: STYLING INNOVATIONS LAUNCH & FALL/WINTER COLLECTION Also 12 Noon. By invitation. Contact: Marina Maher Communications, 759-7543. (Fax: 355-6318).	VIDAL SASSOON	STUDIO ONE 23 EAST 4TH ST. (LAFAYETTE)
Wednesday March 4 8:30-10:00 A.M.	SHOWING OF FALL COLLECTION Breakfast & Informal modeling. By invitation. Thereafter by appointment. RSVP: Sonia Gabla, 221-4333.	CASTLEBERRY KNITS	530 SEVENTH AVENUE SHOWROOM -11TH FLOOR
Wednesday March 4 6:00 P.M.	"ALUMNI STAR SALUTE" BENEFIT DINNER FOR SCHOLARSHIP FUND Cocktails. Dinner, 7 PM. Honorees: Andrea Jovine, Judith Parkas, Eileen Schwartz, Robert Stock. Tkts: \$300; 217-7158. Press: 217-7642.	FIT ALUMNI ASSOCIATION	THE U.N. - 1ST AVE & 46TH ST. W. TERRACE/DELEGATES D. RM.
March 5	9:30 AM., 11:30 AM & 1:30 PM., DONEGER SPRING/SUMMER '99 FORECAST, 463 Seventh. Tkts: \$45; 560-3736.		
Thursday March 5 12:30-1:30 P.M.	"UNDONE GLAMOUR" — STYLING PRODUCT LAUNCH Hosts: Michelle Visage, VH1/WKTU & Ruth Roche/Redken. By inv. Contact: Suzanne Quinn, 984-4129.	REDKEN	PUCCI INTERNATIONAL 44 WEST 18TH STREET
March 5-7	<u>WASHINGTON, D.C.</u> : LUGGAGE & LEATHERGOODS CONVENTION. Contact: 695-2340.		
March 5-8	<u>BOLOGNA</u> : MICAM (Shoes) Contact: 2/809721. (Fax: 2/72020112).		
March 5-9	<u>PARIS</u> : PREMIERE VISION (Int'l Fabric Show - Spring/Summer '99). Parc des Expositions, Paris Nord-Villepinte. Contact: Klein-Xuereb Associates, 212-755-7197 (Fax: 212-755-7710) or 33-7860-7060.		
Friday March 6 12:30-2:30 P.M.	LAUNCH OF NEW FRAGRANCE BY PRISCILLA PRESLEY Luncheon. By invitation. Press: Loving & Weintraub, 935-1033. (Fax: 935-1426).	INTERCOSMETICS	COCO OPERA 58 WEST 65TH STREET
March 6-9	<u>PARIS</u> : INDIGO (Apparel Colors & Trends Fall/Winter '98/99) Contact: 33-20-63-78-32. (Fax: 33-20-63-78-39).		
March 6-9	<u>PARIS</u> : MODA'AMONT (Trimmings for Apparel & Accessories) Paris Villepinte. Contact: 33-1-44151515.		
Sunday March 8 3:00-5:00 P.M.	MATRIX CELEBRATES "HAIRWORKS" EXHIBITS OF HAIR DESIGN With photography, music, dance, video. Features: Vivienne Mackinder, Int'l Artistic Director for Matrix, Danilo, and the works of Marco Glaviano. By invitation. Contact: David Granoff PR, 307-6458. (Fax: 307-6469).	MATRIX ESSENTIALS	PIER 59 STUDIOS CHELSEA PIERS
March 8-10	INTIMATE APPAREL SALON at Doral Tuscany, 120 East 39th St. (Park/Lexington). Contact: Carol M. Bigman, POB 5101, Brookfield, CT. 06804. Phone: 203-740-2018. (Fax: 203-740-8669).		
Monday March 9 12:00 Noon	"SALON BEAUTY: WHAT'S NEXT?" LUNCHEON & PANEL By invitation. Press: Katharine Bernard, 929-1577. (Fax: 929-3940).	SALLY BEAUTY SUPPLY	PLACE TO BE ANNOUNCED
Monday March 9 5:30 P.M.	RECEPTION — FALL COLLECTION By invitation. Contact: Carey Migliaccio, Marina Maher Communications, 759-7543. x 253.	WONDERBRA	PLACE TO BE ANNOUNCED
March 9-13	INTIMATE APPAREL MARKET IN NEW YORK		
March 9-13	ACCESSORIES MARKET IN NEW YORK. Contact: Accessories Council, 947-1135. (Fax: 268-1586).		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 9-11	<u>LAS VEGAS</u> : B.A.T. WOMAN (BIG & TALL WOMEN'S SHOW). Contact: 561-417-9545. (Fax: 561-417-9546).		
March 9-17	<u>PARIS</u> : FALL/WINTER PRET-A-PORTER DES CREATEURS DE MODE. Contact: Denise DuBois, Chambre Syndicale du Pret-A-Porter, 100 Faubourg St. Honore 75008, Paris. Tel: 42-66-64-44.		
Tuesday March 10 6:30 P.M.	THE FEMMY AWARDS GALA Cocktails. Dinner, 8:00 P.M. By invitation. Tickets: \$225 members, \$275, non-members. Contact: 481-7792.	THE UNDERFASHION CLUB (347 FIFTH AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
March 10	BASLER (Fall II) (thru 4/3)	1412 B'way	Suite 1200 Rebecca Merlob, 302-2055
March 10-12	<u>ALICANTE, SPAIN</u> : EXPOCALZADO INT'L (Int'l Footwear) Contact: 011-34-6-568-25-00. (Fax: 011-34-6-568-24-22).		
March 10-13	<u>COMO</u> : IDEABIELLA (Textiles). Contact: 15/84831. (Fax: 15/8491972).		
Wednesday March 11 6:00-9:00 P.M.	A CELEBRATION OF LEATHER FASHION Cocktails and fashion show. By invitation. RSVP & Info: CI-5, 647-0330. (Fax: 647-0990).	LEATHER APPAREL ASSOCIATION	"LIFE" 158 BLEECKER ST (THOMPSON)
Wednesday March 11 7:00 P.M.	BENEFIT HONORING CALVIN KLEIN COSMETICS Cocktails. Dinner, 8:00 P.M. Tkts: \$400. By invitation. Contact: Klein-Xuereb Assoc., 755-7197. (Fax: 755-7710).	LUXE PACK & PRATT INSTITUTE	UNIVERSITY CLUB 1 WEST 54TH STREET
Thursday March 12 7:00-8:30 P.M.	IN-STORE PRESENTATION WITH FAITH POPCORN Launch of Salon speaking series. By invitation. Press: LaForce & Stevens, 242-9353.	RENÈ LEZARD	417 WEST BROADWAY (SPRING/PRINCE)
March 12	<u>PARIS</u> : AGNES B. AUTUMN /WINTER '98 MEN'S & WOMEN'S COLLECTIONS PRESS SHOWINGS. By invitation. Press: Chris Apple, 212-219-6030.		
March 12-15	<u>MILAN</u> : MIPEL (Leathergoods) Contact: 2/89010020. (Fax: 2/89010345).		
March 12-16	<u>MILAN</u> : MIFUR (Furs & Leatherwear) Contact: 2/977-193 (Fax: 2/499-77627).		
March 13-16	<u>PARIS</u> : MARY JANE MARCASIANO COLLECTION; STUDIO, at Atmosphere, Tuileries Garden Tent. Press: Altman Brown Communications, 245-2200. (Fax: 245-2261).		
March 13-16	<u>PARIS</u> : PREMIERE CLASSE (Accessories). Contact: 1-40-13-74-70. (Fax: 1-40-13-74-80).		
March 13-15	<u>PARIS</u> : SALON INT'L DES PROFESSIONS DE L'IMAGE (Imaging/Photography Equipment) Contact: 33-1-4025-9665.		
March 13-16	<u>PARIS</u> : PARIS SUR MODE (Designer Womenswear) at Jardin des Tuileries. Contact: 33-1-49-096039.		
March 15-18	INTERNATIONAL KIDS FASHION SHOW (Fall/Back-to-School) at Javits Conv. Ctr. Contact: Larkin Grp, 594-0880.		
March 15-17	<u>HARROGATE</u> : HARROGATE LINGERIE & BRIDAL EXHIBITION. Contact: 01484-846069. (Fax: 484846232)		
March 16	DEBORAH JOHNSON	530 Seventh	6th fl Sandrine Bensaba, 719-2211
March 16	MAJA	182 Grand	Suite 5E 925-4034
March 17-19	<u>ISLINGTON, UK</u> : THE CLOTH SHOW (Fabrics). Contact: 0181-341-7900. (Fax: 0181-348-1915).		
March 21-24	INT'L FASHION BOUTIQUE SHOW at Javits Convention Ctr. Contact: The Larkin Group, 594-0880. (Fax: 594-8556).		
March 21-25	<u>BOSTON</u> : GIFT SHOW Bayside Exposition Center. Contact: George Little Mgmt, 914-421-3314.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 22-24	THE "NEW" NAMSB (Menswear) Javits Convention Ctr. Hrs: 3/22-23, 9:00-6:00 PM; 3/24, 9:00-4:00 PM. Also, 3/23, Media Day & Fashion Show. Contact: 973-0337 ext. 205.		
March 22-27	BRIDAL FALL 1998 MARKET WEEK IN NEW YORK		
Monday March 23 5:00-7:00 P.M.	SHOWING OF FALL '98 BRIDAL COLLECTION Cocktails. Informal modeling. By inv. Buyers: Susan Fields; Press: Tory Burch, 575-6400 (By appt from 3/24).	VERA WANG BRIDAL; VWBC BY VERA WANG	991 MADISON AVE. (77TH ST) 4TH FLOOR
March 23	HINO & MALEE; HINO & MALEE II	214 W 39th	Suite 205 944-7980
March 23-27	ANGEL SANCHEZ BRIDAL (U.S. Premiere) (Fall) 526 Seventh, 9th fl. Contact: Adrienne Kalligeros, 921-9827		
Tuesday March 24 6:30-8:30 P.M.	LAUNCH OF NEW FRAGRANCE BOUTIQUE Cocktails. By invitation. RSVP: Loving & Weintraub, 935-1033.	JO MALONE	BERGDORF GOODMAN
Tuesday March 24 6:30-9:00 P.M.	LAUNCH OF WRITING INSTRUMENT COLLECTION Cocktails. By invitation. Contact: Paige Pedersen, Louis Vuitton, 572-9710.	LOUIS VUITTON	114-116 GREENE STREET (PRINCE/SPRING STREET)
March 24-25	<u>TORONTO: DESIGNERS ONTARIO</u> , sponsored by Matinee Fashion RTW, at The Docks, 11 Polson St. 17 juried designers present Fall/Winter Collections in hourly shows. Tkts: \$20 one day/\$30 both days. Contact: 416-977-6184.		
Wednesday March 25 3:00-5:00 P.M.	FALL PRESS PARTY — INFORMAL MODELING Cocktails. By invitation. Contact: Lyn Le Kay, 997-4497. (Fax: 997-4498).	CHRISTINA PERRIN; MARCH BY CHRISTINA PERRIN	214 WEST 39TH STREET SHOWROOM - SUITE 705
Wednesday March 25 5:00-8:00 P.M.	LAUNCH OF FRAGRANCE BY CHRISTIE BRINKLEY Cocktails. By invitation. Contact: Fax: 598-0620.	NU SKIN	PLACE TO BE ANNOUNCED
Wednesday March 25 6:00-8:00 P.M.	OPENING CELEBRATION OF NEW SHOWROOM 120%, Sander Sanders, Maxfield Parrish, Peserico, Enrico Giarre, Flujs. By inv. Contact: Loving & Weintraub, 935-1033.	LAURIE WESTBERG	156 FIFTH AVENUE SHOWROOM - SUITE 1034
March 25-28	JOSIE NATORI FALL READY TO WEAR. Informal showings. Place to be announced. By invitation. Contact: 532-7796. (Fax: 684-5121).		
Thursday March 26 6:00-9:00 P.M.	STORE OPENING — BENEFIT COCKTAIL RECEPTION Benefit for Elizabeth Glaser Pediatric AIDS Foundation. By invitation. Press: Dente & Cristina, 941-0430. (Fax: 941-7140).	MORGENTHAL-FREDERICS	399 WEST BROADWAY (SPRING STREET)
Friday March 27 8:00 A.M.	FALL '98 MILAN/PARIS AUDIO-VISUAL PRESENTATION 10 AM, Noon, 2:00 PM, 5 PM - Guest Moderator, TBA. Tickets: \$50 mem/\$65 non-mem, 593-1715.	THE FASHION GROUP INT'L (597 FIFTH AVE.)	TIME & LIFE BLDG - 8TH FL. AVE. OF AMERICAS AT 51ST
Friday March 27 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Steven Alan Showroom, 343-0352. (Fax: 343-8847).	BUILT BY WENDY	PLACE TO BE ANNOUNCED
March 27-29	VISION EXPO, Javits Convention Center. Contact: 703-243-1528.		
March 27-29	"LUNETTES DE FRANCE AT VISION EXPO," Group Exhibit of French eyewear manufacturers at Javits Conv. Center. Cocktail reception 3/27, University Club. By inv. Buyers & Press contact: Klein-Xuereb Assoc, 755-7197 (Fax: 755-7710).		
March 28-April 3	FALL RUNWAY SHOWS IN NEW YORK		